

# International Association for **AFFILIATE NEWS**

Stephanie Olmsted -Affiliate Council Chairperson Volume 10. Issue 2

Terry Peters-Affiliate Council Secretary Spring 2005

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# View From the Chair

# **Spring is Here!**

By Stephanie Olmsted

Spring is here already! For many of us on the west coast, winter chose to challenge us this year. We had a major lack of rain in the northwest (we decided to divert it south to California this year). Spring also marks a busy planning time for many of the affiliates, getting ready for their annual meetings. I know that my affiliate (Washington Association for Food Protection) is putting together a great program and I am looking forward, as always, to our September meeting. Again, be sure to block out August 14 – 17, 2005 for the 92nd Annual Meeting in Baltimore, Maryland. Just like the affiliates, the IAFP Board and staff are busy working on the Baltimore meeting.



In the February issue of *Food Protection Trends*, our President, Kathy Glass, announced a new student scholarship program. We are so pleased with the development of this new program as it meshes well with our Strategic Plan, and the Foundation Fund mission. The applications are rolling in and we look forward to reviewing and choosing well-deserving recipients.

### (Continued on page 2)

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# **View From the Chair**

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<ul> <li>supply. Students are our future, and the more we can introduce these future food professionals to our parent and affiliate organizations, the more we can fulfill this mission. Student scholarships are the perfect way to do so. Many of the affiliates offer student scholarships, and I wanted to thank all of those affiliates that do so.</li> <li>A few other items that I wanted to mention to the affiliates:</li> <li><u>Affiliate Delegate Meeting:</u> Back by popular demand, the affiliate meeting and breakfast is again scheduled for Sunday, August 14 at 7:00 a.m. at IAFP 2005. For those of us on the west coast, that's 4:00 a.m. Pacific time (OUCH!!). I'll have to remember to bring</li> </ul>	take advantage of these events, as we know that it's important to mix at least a few "extracurricular activi- ties" with the technical sessions. I understand that add- ing some "fun time" into learning aids in improving mental retention by 50%. (OK – I just pulled that one out of the air, but try using that stat on your boss!) <u>Affiliate Meeting and Photos and Articles:</u> As men- tioned in my last article, WE WANT YOUR PHOTOS AND ARTICLES!!! There are many different IAFP affiliates worldwide. Most of them have their own meet- ings, and we'd love to share them with others. Lucia is hard at work putting together a slide show highlighting the affiliate meetings. This show will be used at upcom- ing annual meetings to highlight the affiliates "in action." In today's age of digital cameras, many of you have taken to being "photographer extrordinaires" and sent your photos to Lucia. Please keep sending pictures
make sure we're all prepared to efficiently utilize our limited time together.	articles.
please contact the IAFP office to let them know what your affiliate is able to donate for the silent auction. The	May we all have successful meetings, break attendance records, and grow our organization in a positive direc- tion!

# **Affiliate Activities**

## **GAFP Hosts Spring Meeting**

### By Mark Norton GAFP Past President

The Georgia Association for Food Protection (GAFP) held its	Carroll, Secretary; Jim Camp, Treasurer; Mark Norton, Past
Annual Spring Meeting on February 17, 2005 at the University of	President; Dave Fry, Affiliate Delegate, and Ed Giera, Webmas-
Georgia Food Science and Technology Auditorium in Athens.	ter.
The theme for the meeting was "Topics in Food Safety and Tech-	
nology." Speakers represented the University of Georgia, Gold	GAFP holds two meetings each year with attendance varying
Kist Incorporated, and Foodsafe Systems.	between 40-50 people. The fall meeting will be September 20,
	2005 at Georgia Tech Food Processing Auditorium in Atlanta.
New officers were elected at the Business Meeting: Louis	Two newsletters are published each year. For more information,
Hughes, President; Oscar Garrison, Vice President; Sharon	check the GAFP Web site at www.gaafp.org.

# **Resources for Affiliates**

Remember that the IAFP office is here for you. We invite you to take advantage of resources that are available for your next meeting which include:

- $\sqrt{}$  Announcement of your Affiliate Meeting in *Food Protection Trends*
- $\sqrt{A}$  table-top exhibit with the IAFP mission for information and recruitment purposes
- $\sqrt{}$  Sample journals along with Membership brochures, Audiovisual Library listing, and display publications
- $\sqrt{1}$  IAFP Member ribbons for your Affiliate
- $\sqrt{\text{Free IAFP luggage identification tags}}$
- $\sqrt{10}$  The Officer Speaker Program outlined on page 14

For more information, contact Lucia at the Association office.

## SCAFP Explores Opportunities in Food Safety Tours

By Marty Gushwa

Food safety is an important part of our lives as professionals in the various technologies of the Food Industry. I believe that we, as food safety people, must continue our education to remain effective and proactive. One of the functions of the Southern California Association for Food Protection (SCAFP) is to provide opportunities to explore food safety in areas other than our usual disciplines.

Exposure to different aspects of food safety increases our knowledge and ability to apply or adapt methods from other arenas to our own responsibilities. We started this year with a discussion of food safety and HACCP in the Dairy Farmers of America Frappuccino plant in Ventura, CA, followed by a tour of the facility. Our next event is a tour of a large cheese plant in Corona, CA later in April.

We have also made tentative arrangements to tour an Owens-Illinois bottle plant in Los Angeles July 12. We are also exploring the possibility of getting behind the food safety scene on a cruise ship in the fall.

## Affiliate Annual Report Update

**B**ravo to the 24 Affiliates who submitted their annual reports! The response provides an ample number from which to determine Affiliate Award Winners. Reports are still needed from 16 IAFP Affiliates.

If your affiliate has not sent an annual report, please forward it to the Association office so we can update pertinent information regarding your Affiliate for our records.

### IAFP University Speaker Program: Frank Yiannas Speaks to Large Crowd



On Friday, March 4, Frank Yiannas, Vice President of IAFP and Director of Safety and Health at Walt Disney World, gave a seminar presentation entitled "Food Safety is Magical, But It Doesn't Magically Happen" to an almost capacity crowd of 100 plus for Texas A&M University students and faculty at the Kleberg Animal and Food Sciences Center in College Station, Texas. Frank was introduced by Gary Acuff, IAFP Secretary.



The program was co-sponsored by the Texas A&M University Intercollegiate Faculty of Food Science. Texas A&M University has an Intercollegiate Graduate Program in Food Science with collaborating faculty from multiple colleges and departments.



Frank answered numerous questions from the crowd and stayed long after the seminar was over answering additional questions.

# **Certificate of Merit Awards**

Affiliates are encouraged to nominate individuals for Certificate of Merit Awards. These awards are given to Members who have been active in both their Affiliate and IAFP, and have shown support of the ideals and objectives of IAFP.

The nomination must be in writing and background information needs to be provided regarding the individual's involvement with IAFP and Affiliate organizations.

Nominations should be addressed to David Tharp, IAFP Executive Director. Allow 60 days for processing. All nominations are reviewed by the IAFP Executive Board.

# **Affiliate Delegates of Record**

Following is a list of delegates from each of our 40 Affiliates. Review the delegate listed for your Affiliate, and notify Lucia Collison McPhedran at the Association office if your delegate has changed. Affiliate delegates should RSVP to Lucia by July 15 of their attendance (or attendance of any guests) at the August 14 Affiliate Council Meeting in Baltimore.

Alabama: Tom McCaskey Alberta: Lynn McMullen Arizona: Mohammed Heydari Brazil: Maria Teresa Destro British Columbia: Terry Peters California: John Bruhn Capital Area: Carl Custer Carolinas: Paul Dawson **Connecticut:** Frank Greene Florida: Peter Hibbard Georgia: David Frv **Idaho:** Paul Guenther **Illinois:** Pat Callahan Indiana: Helene Uhlman **Iowa:** Bill Nietert Kansas: Michael Kopf Kentucky: Laura Strevels Korea: Dong Kwan Jeong Metropolitan: Fred Weber Mexico: Norma Heredia Michigan: Brian Cecil **Mississippi:** Missouri: Gala Jaramillo Nebraska: Tom Tieso New York: Steve Murphy North Dakota: Terry Ludlum **Ohio:** Gloria Swick-Brown **Ontario:** Malcolm McDonald Pennsylvania: Gene Frey Portugal: Laurentina Pedroso **Ouebec:** Julie Jean South Dakota: Darwin Kurtenbach Southern California: Margaret Burton **Tennessee:** Texas: Fred Reimers United Kingdom: David Lloyd Upper Midwest: Dan Erickson Washington: Stephanie Olmsted Wisconsin: Randy Daggs Wyoming: Sherry Maston

# Call for Affiliate Council Secretary

# WE NEED YOUR NOMINATIONS!

Nominations are now being accepted for the 2005-2006 Affiliate Council Secretary position. In Baltimore, Terry Peters, our current Secretary, will take Stephanie Olmsted's place and become the Affiliate Council Chairperson. Listed below are the duties of the Affiliate Council Secretary:

- keep an accurate record of the proceedings and activities of the Council
- assume duties of the Council Chairperson in the absence of the Chairperson
- keep an up-to-date record of authorized representatives to the Council
- serve as an ex-officio, non-voting member of the International Association's Executive Board

The newly appointed Secretary will become the Affiliate Council Chairperson at IAFP 2006 and serve as an official member of the Executive Board during the 2006-2007 year. Please submit your nominations to Stephanie Olmsted or Lucia Collison McPhedran.

# IAFP 2005 Affiliate Educational Reception

Plan to participate in the Affiliate Educational Reception on Saturday, August 13, 2005 from 5:30 p.m. to 7:00 p.m. at the Baltimore Marriott Waterfront. The featured speaker and program will be announced in the summer IAFP affiliate newsletter.

Sponsorship is needed if this successful activity is to continue. Contact Stephanie Olmsted, Affiliate Council Chairperson, or Lucia Collison McPhedran if you can help sponsor this event. Thank you.

# IAFP 2005 Preliminary Program

	SUNDAY, AUGUST 14		Afternoon – 12:15	
			<ul> <li>IAFP Busines</li> </ul>	s Meeting
Opening Session			Afternoon – 1:30	-
	ecture – Food Safety 2005 ers are Elusive, Douglas L		Symposium Topic	
Lasy – Alisw	ers are Liusive, Douglas L	. Alcher, I II.D.		Risk of <i>Listeria monocytogenes</i> at Retail
	MONDAY, AUGUST 15		and Restaura	nts trol of <i>Salmonella</i> in Raw Nuts
				Human Health: Trends and Practical Tools
Morning – 8:30 a.	m. – 12:00 p.m.		for Seafood S	
Symposium Topic				for Foodborne Pathogens
	esponse to Food Bioterror	ism: How Pre-	<ul> <li>Enrichment M</li> </ul>	ledia and Sample Preparation: What's New?
pared are We			Technical Sessior	1
<ul> <li>Microbiologic Misuse</li> </ul>	al Predictive Models: Deve	elopment, Use and	<ul> <li>Antimicrobials</li> </ul>	3
	ns: Concerns for the Pack	aged Food and	Poster Session	
Food Service	Industries		<ul> <li>Miscellaneous</li> </ul>	s Food Commodities
	Quality Concerns			WEDNESDAY, AUGUST 17
	latory Changes and Issue	s Affecting Your		
Dairy Operati			Morning – 8:30 a.	m. – 12:00 p.m.
Technical Session	n		Symposium Topic	S
<ul> <li>Produce</li> </ul>			<ul> <li>A Behavioral</li> </ul>	Approach to Performance-based Food
Poster Session				jement – Theory, Practice and Outcome for
<ul> <li>Pathogens</li> </ul>				etail Food Safety Programs kinghouse Sanitation: Designing and Imple-
Afternoon – 1:30	p.m. – 5:00 p.m.			tive Food Safety Programs
Symposium Topic	cs			Food Safety Opportunities and Challenges in
	odborne Disease Outbrea		the Developin	
	erns of Food Chemical Cor	ntaminants	<ul> <li>Recent Advar Control</li> </ul>	nces in Intervention Strategies for Pathogen
<ul> <li>Data for Deci</li> <li>Materials for</li> </ul>	sion Making Multi-Use Food Contact S	urfaces: Character		
	ation, and Evaluation	unaces. Character-	Technical Session	
Technical Session			<ul> <li>Risk Assessn</li> <li>Education</li> </ul>	ient
<ul> <li>Foods of Anir</li> </ul>				
	nai Ongin		Poster Session	lopment for Pathogen Testing
Poster Session	a ant and Antincianahiala			
<ul> <li>Risk Assessing</li> </ul>	nent and Antimicrobials	-	Afternoon – 1:30	
	TUESDAY, AUGUST 16		Symposium Topic	
			<ul> <li>Microarray Le Microbiologist</li> </ul>	chnology: An Emerging Tool in the Food
Morning – 8:30 a.	•			vival in Dried Fermented Meat and Partially
Symposium Topic			Cooked Prod	
	iseases: Discovery of Cau	ises and Reduction		Objectives – Now We Have Decided to Have
<ul> <li>Strategies</li> <li>Safety of Ray</li> </ul>	v Milk Cheeses – A Globa	l Perspective		o We Think They Will be Used in Food
	olds: When Fungi Go Bad,		Safety Manag • Current Pract	ices and Innovations in Cold Chain Manage-
Call?			ment for Food	
<ul> <li>They Said Wl tion</li> </ul>	hat? – The Risky World of	Risk Communica-	Technical Sessior	1
	ssues Associated with the	Transmission of	General Micro	
	Parasitic Protozoa – The P		Afternoon – 3:45	•••
Solutions			-	er Lecture – Managing the Safety of Interna-
Technical Session	n			d Food, Michiel van Schothorst, Ph.D.
<ul> <li>Pathogens</li> </ul>				
Poster Session				
	General Microbiology			



IMPORTANT! Please read this information before completing your registration form.

### **MEETING INFORMATION**

Register to attend the world's leading food safety conference. Full Registration includes:

- Technical Sessions
- Symposia
- Poster Presentations
- Ivan Parkin Lecture
- John H. Silliker Lecture
- Awards Banquet
- Exhibit Hall Admittance
- Cheese and Wine Reception
- Exhibit Hall Reception
- Program and Abstract Book

### **4 EASY WAYS TO REGISTER**

Complete the Attendee Registration Form and submit it to the International Association for Food Protection by:

# Online: www.foodprotection.org Image: Fax: 515.276.8655 Image: Mail: 6200 Aurora Avenue, Suite 200W Des Moines, IA 50322-2864, USA

Phone: 800.369.6337; 515.276.3344

The early registration deadline is July 13, 2005. After this date, late registration fees are in effect.

### **REFUND/CANCELLATION POLICY**

Registration fees, less a \$50 administration fee and any applicable bank charges, will be refunded for written cancellations received by July 29, 2005. No refunds will be made after July 29, 2005; however, the registration may be transferred to a colleague with written notification. Refunds will be processed after August 22, 2005. Event and tour tickets purchased are nonrefundable.



Sunday, August 14, 2005	8:00 p.m 10:00 p.m.
Monday, August 15, 2005	8:00 a.m 11:00 a.m.
	1:00 p.m 6:15 p.m.
Tuesday, August 16, 2005	8:00 a.m 2:00 p.m.
DAYTIME TOURS - L	unch included
Saturday, August 13, 2005 Welcome to Washington	9:00 a.m. – 5:00 p.m.
Sunday, August 14, 2005 Baltimore City Tour by Land and by Sea	10:00 a.m. – 2:00 p.m.
Monday, August 15, 2005 Annapolis Past and Present	9:00 a.m2:00 p.m.
Tuesday, August 16, 2005 A Taste of Baltimore from the Inside	10:30 a.m. – 3:30 p.m.
Wednesday, August 17, 2005	10:00 a.m. – 1:00 p.m.
Chesapeake Bay Cooking Class	

### **EVENING EVENTS**

Saturday, August 13, 2005	
Orioles Baseball Game	3:30 p.m 7:30 p.m.
Sunday, August 14, 2005	
Opening Session	7:00 p.m 8:00 p.m.
Cheese and Wine Reception Sponsored by Kraft Foods North America	8:00 p.m 10:00 p.m.
Monday, August 15, 2005	
Exhibit Hall Reception Sponsored by DuPont Qualicon and REMEL, Inc.	5:00 p.m 6:15 p.m.
Monday Night Social – Harbor Cruise	6:30 p.m 1 0:00 p.m.
Tuesday, August 16, 2005	
Little Italy Walking Tour and Dinner	6:30 p.m 10:30 p.m.
Wednesday, August 17, 2005	
Awards Banquet Reception	6:00 p.m 7:00 p.m.
Awards Banquet	7:00 p.m 9:30 p.m.

### GOLF TOURNAMENT

#### Saturday, August 13, 2005

Golf Tournament at Waverly Woods Golf Club 8:45 a.m. - 4:00 p.m.

### HOTEL INFORMATION

For reservations, contact the hotel directly and identify yourself as an IAFP 2005 attendee to receive a special rate of \$149 per night, single/double or make your reservations online. This special rate is available only until July 13, 2005 or until sold out.

Baltimore Marriott Waterfront Hotel 700 Aliceanna St. Baltimore, Maryland 21202 Phone: 800.228.9290 • 410.385.3000 • Fax: 410.895.1910 Web site: www.stayatmarriott.com/IAFP2005 (Group Code iafiafa)

### **TRAVEL DISCOUNTS**

Visit our Web site at www.foodprotection.org for air travel, Amtrak and rental car information.





Member Number: \_

First name (as it will appear on your ba	dge)	Last name	
Employer		Title	
Mailing Address (Please specify: 🗖 Ho	ome 🗇 Work)		
City	State/Province	Country	Postal/Zip Code
Telephone	Fax	E-mail	

If you prefer NOT to be included in these lists, please check the box.

#### PAYMENT MUST BE RECEIVED BY JULY 13, 2005 TO AVOID LATE REGISTRATION FEES

REGISTRATION FEES:	MEMBERS	NONMEMBERS	TOTAL
Registration	\$ 385 (\$ 435 late)	\$ 583 (\$633 late)	
Association Student Member	\$ 78 (\$ 88 late)	Not Available	
Retired Association Member	\$ 78 (\$ 88 late)	Not Available	
One Day Registration* 🗆 Mon. 🗇 Tues. 🗇 Wed.	\$ 210 (\$235 late)	\$ 320 (\$345 late)	
Spouse/Companion* (Name):	\$ 55 (\$ 55 late)	\$ 55 (\$ 55 late)	
Children 15 & Over* (Names):	\$ 25 (\$ 25 late)	\$ 25 (\$ 25 late)	
Children 14 & Under* (Names):	FREE	FREE	
*Awards Banquet not included			
EVENING EVENTS:		# OF TICKETS	
Golf Tournament (Saturday, 8/13)	\$ 135 (\$145 late)		
Baseball Game (Saturday, 8/13 – 3:30 p.m. – 7:30 p.m.)	\$ 26 (\$ 36 late)		
Student Luncheon (Sunday, 8/14)	\$ 5 (\$ 15 late)		
Monday Night Social – Harbor Cruise (Monday, 8/15)	\$ 45 (\$ 55 late)		
Children 14 and under	\$ 40 (\$ 50 late)		
Tuesday Evening – Little Italy Walking Tour and Dinner (Tuesday, 8/16)	\$ 92 (\$102 late)		
Additional Awards Banquet Ticket (Wednesday, 8/17)	\$ 50 (\$ 60 late)		
DAYTIME TOURS: (Lunch included in daytime tours)			
Welcome to Washington (Saturday, 8/13)	\$ 89 (\$ 99 late)		
Baltimore City Tour by Land and by Sea (Sunday, 8/14)	\$ 74 (\$ 84 late)		
Annapolis Past and Present (Monday, 8/15)	\$ 125 (\$135 late)		
A Taste of Baltimore from the Inside (Tuesday, 8/16)	\$ 80 (\$ 90 late)		
	\$ 99 (\$109 late)		

PAYMENT OPTIONS: Mas

erCard		••••••••••••••••••••••••••••••••••••••	
	7		

TOTAL AMOUNT ENCLOSED \$\_

US FUNDS on US BANK

Expiration Date \_

Check Enclosed

Credit Card # \_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Check box if you are a technical, poster, or symposium speaker.



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(Attach a completed Membership application)

**EXHIBITORS DO NOT USE THIS FORM** 

## Sponsors of IAFP 2005 The Association thanks the following Sponsors of IAFP 2005:

3M Microbiology **Applied Biosystems BD** Diagnostics bioMérieux, Inc. **Bio-Rad Laboratories** Deibel Laboratories. Inc. DuPont Qualicon Ecolab, Inc., Food and Beverage Division F & H Food Equipment Company Wilbur Feagan **Fisher Scientific** Food Products Association Food Safety Net Services, Ltd. IAFP Foundation Fund International Life Sciences Institute, N.A. (ILSI, N.A.)

International Packaged Ice Association (IPIA) Kraft Foods North America Nasco International, Inc. Nelson-Jameson, Inc. NSF-Cook & Thurber PepsiCo REMEL, Inc. Silliker, Inc. Springer Strategic Diagnostics Inc. Unilever (SEAC) Weber Scientific Zep Manufacturing Company

# **IVAN PARKIN LECTURE**

Sunday, August 14 7:00 p.m. — 8:00 p.m. "Food Safety 2005: Facts Come Easy – Answers are Elusive" *Presented by* Douglas L. Archer, Ph.D. Professor and Past Chair Food Science and Human Nutrition Department University of Florida

Gainesville, Florida

Dr. Douglas L. Archer is a professor and Past Chair of the Food Science and Human Nutrition Department, Institute of Food and Agricultural Sciences at the University of Florida, Gainesville. He received a B.A. degree in Zoology in 1968, a M.S. degree in Bacteriology in 1970 from the University of Maine and a Ph.D. Degree in Microbiology in 1973 from the University of Maryland.

Dr. Archer served as Deputy Director, Center for Food Safety and Applied Nutrition, US Food and Drug Administration (FDA) in charge of research, regulatory and policy activities of programs including foods, food additives and food labeling; dietary supplements; seafood, cosmetics and colors. He was a Commissioned Officer in the United States Public Health Service (USPHS) and was appointed Assistant Surgeon General in July 1990. He received numerous awards including five citations for excellence, three Meritorious Service Medals and the Distinguished Service Medal. Other awards included the 1988 Tanner Memorial Award from the Institute of Food Technologists and the J. C. Frazier Memorial Award from the University of Wisconsin in 1992. Dr. Archer retired from the USPHS on January 1, 1994.

Dr. Archer also served as Chairman of the FAO/WHO Codex Alimentarius Committee on Food Hygiene from 1984 to 1994. He is the past US Associate Editor for Food Control where he now serves on the Editorial Board, and since 1990 has been a member of the WHO Expert Advisory Panel on Food Safety.

Dr. Archer is a member of the International Association for Food Protection and the Institute of Food Technologists and



also serves as an advisor to the FDA and the WHO. Dr. Archer has authored or co-authored more than 80 scientific publications and given hundreds of presentations to scientific organizations, trade organizations and consumer groups.

# John H. Silliker Lecture Wednesday, August 17, 3:45 p.m. – 4:30 p.m. "Managing the Safety of Internationally Traded Food" Presented by: Michiel van Schothorst, Ph.D.

Retired Vice President, Food Safety Affairs, Nestlé, Vevey, Switzerland

Dr. Michiel van Schothorst studied Veterinary Medicine and obtained his Ph.D. at the University of Utrecht (NL). He began his career as a food microbiologist at the National Institute of Public Health in The Netherlands where he became Head of the Laboratory for Zoonosis in 1975. From 1965 to 1980 Dr. van Schothorst was Secretary-Treasurer of the World Association of Veterinary Food Hygienists (WAVFH).

In 1980, Dr. van Schothorst continued his career at the Nestlé Head Office in Vevey, Switzerland where he was appointed Head of Quality Assurance in 1985. In 1992 he was nominated Vice President of Food Safety Affairs until he retired in 2002.

Dr. van Schothorst was elected to become the first professor and European Chair in Food Safety Microbiology at the University of Wageningen (NL) in 1977. In addition he has been active in developing Quality Assurance and Food Safety programs and promoting the HACCP concept through textbooks, publications, lecturing and training.

Dr. van Schothorst was a member of the Permanent Food Safety Advisory Panel of the World Health Organization from 1986-2002, participating in the Codex Food Hygiene Committee from 1968-2002. He was

also a member of the International Commission on Microbiological Specifications for Foods (ICMSF) from 1973-2003 and Secretary from 1992-2003.

Dr. van Schothorst participated in many FAO/WHO expert meetings on Food Safety and Public Health, and plays an active role in the WHO/ICD Food Safety training programs such as "Food Safety for Nutritionists and other Health Workers," "HACCP" and "Microbiological Risk Assessment". He is author or co-author of more than 140 scientific publications or chapters in scientific books.



# Highlights of the Executive Board Meeting January 23, 2005

Following is an unofficial summary of actions from the Executive Board Meeting held at the Baltimore Marriott Waterfront Hotel on January 23–24, 2005:

Approved the following:

- Minutes of November 15, 2004 Executive Board Meeting teleconference
- Minutes of November 15, 2004 Executive Board Meeting Executive Session teleconference
- To withhold providing recording services at Annual Meeting presentations so as to encourage honest and open discussion
- Co-sponsorship of ILSI Europe's workshop on "Using Microbial Risk Assessment in Food Safety Management"
- Holding a one-day IAFP symposium in conjunction with ILSI Europe's workshop

Discussed the following:

- E-mail votes taken since the last meeting
- Committee Member appointments for 2005–2006

- Suggested change in scope for *Journal* of *Food Protection*Foodborne Illness Booklet revision
- Results of the Program Committee meeting
  Revision of Tuesday and Wednesday after-
- noon's schedules for IAFP 2005
- Workshop offerings for IAFP 2005
- IAFP 2005 Local Arrangements Committee
- IAFP 2005 Ivan Parkin Lecturer
- John H. Silliker Lecturer for IAFP 2005
- Foundation Fund Investment Policy
- Foundation Fund promotional materials
- Student Travel Scholarship program
- Mentors for Student Travel Scholarship program
- IAFP Expert Panel papers
- IAFP University Speaker Program
- Dues restructuring
- Membership Committee ideas
- Sustaining Membership new ideas
- Possible new Affiliates
- Non-compliant Affiliates
- Food Research Coalition
- Selection Criteria for Symposium
- Membership renewal and JFP Online

- Pamphlet Sales records and posting information Online
- Speaker Travel Fund update
- Governor's Conference on Public Health
- IAFP 2008 contract status
- 3-A Sanitary Standards, Inc.

Reports received:

- Food Protection Trends
- Journal of Food Protection
- IAFP Web site
- Membership update
- Advertising update
- Financial statements for period ending November 30, 2004
- · Board Members attending Affiliate meetings
- Affiliate Newsletter
- Future Annual Meeting schedule
- Exhibiting (IAFP On the Road)
- Future Board meeting dates

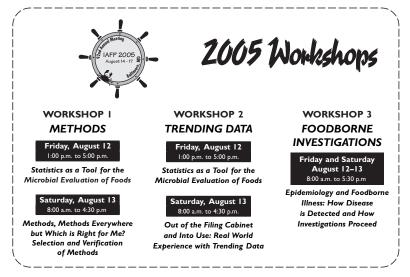
Next Executive Board meeting: April 18, 2005

## **IAFP 2005 Exhibitors**

### IAFP thanks the following companies who plan to exhibit at IAFP 2005:

(as of 3/25/05)

(45 0)	<i>3/23/03</i> )
3-A Sanitary Standards, Inc.	International Association for Food Protection -
3M Microbiology	Student PDG
ABC Research Corporation	International Food Hygiene
Accugenix	International Food Information Council Foundation
Advanced Instruments, Inc.	IQ Scientific Instruments. Inc.
Aerotech P&K	Joint Institute for Food Safety and Applied Nutrition (JIFSAN)
AES - Chemunex, Inc.	Marshfield Clinic Laboratories Food Safety Services
Alpha Biosciences, Inc.	MATRIX MicroScience, Inc.
American Association for Laboratory Accreditation (A2LA)	Medical Wire & Equipment
American Proficiency Institute	Meritech Inc.
AOAC International	Michigan State University National Food Safety and Toxicology Center
ASI Food Safety Consultants, Inc.	Microbe Guard Corporation
BD Diagnostics	MicroBioLogics, Inc.
BioControl Systems, Inc.	Microbiology International MP Biomedicals, LLC
bioMérieux, Inc.	,
Bio-Rad Laboratories	MVTL Laboratories, Inc.
Bioscience International	Nasco
Biotrace International BioProducts	The National Food Laboratory, Inc.
Blackwell Publishing	National Registry of Food Safety Professionals
Center for Food Safety and Applied Nutrition,	Nelson-Jameson, Inc.
US FDA	Neogen Corporation
Centrus International, Inc.	Neutec Group, Inc
Charm Sciences, Inc.	Nice-Pak Products, Inc.
Copan Diagnostics, Inc.	Northeast Laboratory Services
Decagon Devices, Inc.	NSF-Cook & Thurber
Deibel Laboratories	Omni International, Inc.
DonLevy Laboratories	Orkin Commercial Services
DQCI Services, division of Diversified Laboratory Testing, LLC	PML Microbiologicals, Inc.
DSM Food Specialties USA, Inc.	Q Laboratories, Inc.
DuPont Qualicon	QC Laboratories
Dynal Biotech, LLC	Quality Assurance & Food Safety Magazine
EMD Chemicals Inc.	Quality Flow Inc.
eMerge Interactive, Inc.	R&F Laboratories
Fisher Scientific	REMEL, Inc.
Food Processors Institute	Roche Applied Science
Food Protection Report	rtech™ laboratories
Food Quality Magazine	Silliker, Inc.
Food Safety Magazine	Springer
Food Safety Net Services, Ltd.	Steritech
Food Safety Research Information Office	Strasburger & Siegel, Inc.
FoodHandler	Strategic Diagnostics Inc.
FOSS	Supply Sanitation Systems LLC
Hardy Diagnostics	USDA-Food Safety and Inspection Service
Hygiena	VWR International
IEH-Warren Analytical	Warnex Diagnostics Inc.
International Association for Food Protection	Weber Scientific
	Zep Manufacturing Company



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he Foundation of the International Association for Food Protection will hold its Annual Silent Auction during IAFP 2005, the Association's 92nd Annual Meeting in Baltimore, Maryland, August 14–17, 2005. The Foundation Fund supports:

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Support the Foundation by donating an item today. A sample of items donated last year included:

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- New York State Pure Maple Syrup
- Premium Export Brandy
- Wine

Description of Auction Items	
Estimated Value	
Name of Donor	
Company (if relevant)	
Mailing Address (Please specify: □ Home □ Work)	
City	State or Province
Postal Code/Zip + 4	Country
Telephone #	Fax #
E-mail	
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Donna Gronstal International Association for Food Protection 6200 Aurora Avenue, Suite 200W Des Moines, IA 50322-2864, USA 800.369.6337; 515.276.3344 Fax: 515.276.8655 E-mail: dgronstal@foodprotection.org	International Association Food Protect

## Who, Me? Get Members? Nine ways to be a true leader in membership development even if you don't like to recruit

### By Mark Levin, CAE

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When you agreed to become a member of your association's board of directors, did you think that meant you were becoming a membership recruiter? Many organizations just assume you're willing to go out and actively recruit new members because you are, after all, a leader. You should lead by example.

Maybe it isn't really reasonable to expect you to do membership recruitment, especially if no one made the task clear when you were asked to serve. Nevertheless, as a leader, you should find it reasonable to *participate in helping your association grow*.

Being actively involved in promoting growth is one of the best ways you can help ensure your association's long-term prosperity. Because growth is a sign of success, it helps attract more new members; leads to greater access to important publics, such as the media and public officials; and enables your association to add both the financial and human resources it needs to achieve its goals.

So the question becomes, what exactly is your role in membership development?

Rather than assign a specific task, your association might be better off giving you and your fellow board members a number of options. Then the important thing is to choose one or more of them and make a personal commitment to being involved. To give you examples of the range of options, here are nine ways to help your organization grow.

- 1. Recruit at least one new member. I never said board members shouldn't go out and recruit new members. It is the absolute best way to help your organization grow. Although not all board members are comfortable in a sales situation, if you are willing to do some one-on-one recruiting, that's great.
- 2. Contact nearby chapter or affiliate leaders (if you have chapters or affiliates) to offer them assistance in chapter membership activities. For example, you can help chapter presidents identify and recruit membership committee chairs.
- 3. Help out in your association's information booth at membership-related functions. Most organizations set up such booths at shows and conferences that potential members may attend. Rather than assuming staff will work the booths alone, sign up for a shift. Your credibility as a dues-paying member—in addition to being a board member—makes you the perfect on-site membership spokesperson.

- 4. Call or E-mail lapsed members to encourage them to renew. Every member you convince to stay on is as good as a new member you've recruited.
- 5. Write a testimonial letter. Prospects will find a letter touting the value of membership more credible if the letter is signed by a prominent volunteer like you. Of course, each letter should be personalized and, whenever possible, customized.
- 6. Bring a prospective member to one of your association's meetings. Conventions and educational workshops are an excellent way to showcase the benefits of membership.
- 7. Make follow-up contacts with prospective members. Even if you aren't willing or comfortable enough to make the first contact, you can E-mail or call prospective members after another board member or staff person has made the initial approach. In this case, your role would be to help close the sale.
- **8.** Welcome new members. The retention process begins as soon as a member joins. Receiving a welcoming call shortly after will get the new person off to a great start.
- **9. Spread the word.** Most board members either belong to other organizations or have occasion to speak to other organizations in the industry, profession, or community. Take advantage of every opportunity to promote your association when addressing these groups.

Here's a good idea for stimulating board involvement. One organization asked board members to commit to earning a certain number of membership-growth points each year they served on the board. Although board members earned the most points by actually recruiting a new member, they could choose from several options (such as the ones on this list) to make their own contribution.

Help your association do what it needs to do to succeed. Just remember that membership recruitment isn't always your responsibility—but membership growth is.

Mark Levin, CAE, is president of B.A.I. Inc., and executive vice president of the Chain Link Fence Manufacturers Institute, Columbia, Maryland. He is the author of the ASAE book Millennium Membership. E-mail: mlevin0986@aol.com.

# IAFP Officer Speaker List

Kathy Glass, Ph.D. President		<b>Topia</b> 1) 2) 3) 4)	<ul><li><i>Clostridium botulinur</i></li><li>Emerging Pathogens</li></ul>		<i>m</i> : Friend or Foe 101: What Lurks Around the Corner?		
Jeff Farber, Ph.D. President-Elect		<b>Topia</b> 1) 2) 3) 4)	L. monocytogenes, a	<i>ii –</i> Foo	ii – Should We be Concerned? Foodborne Pathogens		
Frank Yiannas, M.P.H. Vice President		<b>Topia</b> 1) 2) 3) 4)	pics Food Safety is Magical, but It Doesn't Magically Happen – A Retail Safety Overview Key Trends Influencing the Future of Food Safety Using Information Technology to Manage Food Safety Risk Innovations in Retail Food Safety				
Gary Acuff, Ph.D. Secretary		<b>Topio</b> 1) 2) 3)	ics Microbiology of Meat Products HACCP Validation and Verification with Microbiological Testing Food Safety Objectives				
Paul Hall, Ph.D. Past President		<b>Topi</b> ( 1) 2) 3) 4) 5)	ics Microbiology Food Safety Management Application of Rapid Microbiological Methods HACCP/Prerequisite Programs and Microbiological Food Safety Pathogen Environmental Monitoring and Control <i>Mycobacterium paratuberculosis</i> – A Research Update				
Affiliate Council		<b>Topio</b> 1) 2)	ics The New Dairy HACCP Program (Traditional vs. NCIMS HACCP) Extending the Shelf Life of Pasteurized Fluid Milk				
	Terry Peters,TopicsAffiliate Council Secretary1)Sprouts – The Canadi2)An Introduction to Cl			an Perspective assification and Identification of Metal Can Defects			
International Association for Food Protection Executive Board Speaker Program Guidelines for Affiliates			Program		The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.		
1.	International Association for Food Protection Executive Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.		6.	The Board Member makes their own travel reservations and will submit an expense report to the International Association for Food Protection within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.			
2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.				7.	A two-month advance notice is requested.		
3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Asso- ciation for Food Protection in addition to their main subject(s) (see #1).			e International Asso-	8.	To invite a Board Member to speak at your Affiliate Meeting, contact Lucia Collison McPhedran, Affiliate Council Staff Liaison for additional details (800.369.6337 or 515.276.3344 or E-mail Imcphedran@foodprotection.org).		
<ol> <li>The Association will pay the Board Member's expense to travel to your Affiliate meeting location.</li> </ol>							

Calendar of Affiliate Events							
April 19, 2005	Upper Midwest Dairy Industry Association Spring Conference. For more information, con- tact Paul Nierman at 763.785.0484 or paul@dqci.com.						
April 20, 2005	<b>Upper Midwest Dairy Industry Association and Iowa Association for Food Protection Joint Spring Conference</b> . For more information, contact Paul Nierman at 763.785.0484 or paul@dqci.com.						
April 28-29, 2005	Kansas Environmental Health Association Spring Conference. For more information, con- tact Michael Kopf at 785.827.9639 or mkopf@kdhe.state.ks.us.						
April 29, 2005	Capital Area Food Protection Association Spring Meeting. For more information, contact Kali Kniel at 302.831.6513 or kniel@udel.edu.						
May 17-18, 2005	<b>Pennsylvania Association of Milk, Food and Environmental Sanitarians Annual Spring</b> <b>Meeting</b> . For more information, contact Gene Frey at 717.397.0719 or erfrey@landolakes.com.						
May 18, 2005	British Columbia Food Protection Association Spring Meeting. For more information, con- tact Terry Peters at 604.666.1080 or terry_peters@telus.net.						
May 19, 2005	<b>Ohio Association of Food and Environmental Sanitarians Spring Meeting</b> . For more information, contact Gloria Swick-Brown at 614.466.7760 or gswick@odh.ohio.gov.						
May 24, 2005	Associated Illinois Milk, Food and Environmental Sanitarians Annual Spring Meeting. For more information, contact Don Wilding at 217.785.2439 or dwilding@idph.state.il.us.						
June 8, 2005	<b>Texas Association for Food Protection Annual Meeting</b> . For more information, contact Tom Supak at 979.836.7977 or tommy.supak@bluebell.com.						
June 13-14, 2005	<b>Brazil Association for Food Protection Annual Meeting</b> . For more information, contact Maria Teresa Destro at 55.113.091.2199 or mtdestro@usp.br.						
September 20, 2005	Georgia Association for Food Protection Annual Fall Meeting. For more information, con- tact Louis Hughes at 912.267.3623 or lhughes@kpseafood.com.						
September 20-22, 2005	New York State Association for Food Proetction Annual Meeting. For more information, contact Janene Lucia at 607.255.2892 or jgg3@cornell.edu.						
September 20-22, 2005	Washington Association for Food Protection Annual Conference. For more information, contact Bill Brewer at 206.363.5411 or billbrewer1@juno.com.						
September 21-22, 2005	Wisconsin Association for Food Protection Joint Education Conference. For more informa- tion, contact Randy Daggs at 608.837.2087 or rdaggs@juno.com.						
September 27-29, 2005	<b>Wyoming Environmental Health Association Annual Educational Conference</b> . For more information, contact Roy Kroeger at 307.633.4090 roykehs@laramiecounty.com.						
October 11-13, 2005	North Dakota Environmental Health Association Annual Meeting. For more information, contact Deb Larson at 701.328.1291 or djlarson@state.nd.us.						
October 12-13, 2005	Association of Illinois Milk, Food and Environmental Sanitarians Annual Fall Meeting. For more information, contact Frank Brown at 217.785.2439 or fbrown@idph.state.il.us.						
October 19, 2005	Metropolitan Association for Food Protection Spring Meeting. For more information, con- tact Carol Schwar at 908.689.6693 or cschwar@entermail.net.						
October 25, 2005	<b>Iowa Association for Food Protection Annual Fall Meeting</b> . For more information, contact Phyllis Borer at 712.754.2511 x33 or borerp@ampi.com.						

# **IAFP Membership Dues**

The following rates are effective September 1, 2004 through August 31, 2005.

UNITED STATES:	FPT FPT & JFP	\$100.00 \$185.00
Student/Retired:	FPT JFP FPT & JFP	\$50.00 \$50.00 \$92.50
CANADA/MEXICO:	FPT FPT & JFP	\$115.00 \$220.00
Student/Retired:	FPT JFP FPT & JFP	\$65.00 \$70.00 \$127.50
INTERNATIONAL:	FPT FPT & JFP	\$130.00 \$265.00
Student/Retired:	FPT JFP FPT & JFP	\$80.00 \$100.00 \$172.50

Attention Students: Student Membership with JFP Online only (does not include print copies) for \$48 per year.

### Add JFP Online to your membership for \$36.00

**\*\*PLEASE NOTE** - If you have a renewing IAFP Member within your Affiliate, have them contact the IAFP office before renewing, as they may be eligible for a discount on their IAFP Membership.

# **Future IAFP Annual Meetings...**

August 14 – 17, 2005 – Baltimore, Maryland August 13 – 16, 2006 – Calgary, Alberta, Canada July 8 - 11, 2007 - Lake Buena Vista, Florida August 3 - 6, 2008 – Columbus, Ohio



### Please forward your articles, news items, or comments to:

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**Terry Peters** Affiliate Council Secretary Canadian Food Inspection Agency IAFP 400 - 4321 Still Creek Drive Burnaby, BC, Canada V5C 6S7 604.666.1080 604.666.1963 (fax)

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